

KROGMAN'S VIOLETRY

1325 Parkway Drive Brookfield, Wisconsin

1 mile from Highways 15, 16, 18, 30, 45, and 100 at Highway 59 (Greenfield Avenue)
Telephone Milwaukee SUNset 2-7359

Make an APPOINTMENT to avoid disappointment, if you come to our violetry. Liberal DISCOUNT on plants purchased here.

All mail order will be filled in the order received. April, May, June, September and October.

NO ORDER FILLED FOR LESS THAN \$3.00 PLUS \$1.00 for Postage and Packing on all plants and rooted-cuttings. These are sent in plastic pots, unless Air Mail is desired, in which case they are carefully removed from their pots and wrapped in aluminum foil. We believe plants take shock and shipping better if the roots are not disturbed. Add 50c on all leaf orders only. If you wish Special Delivery, add 50c to the above shipping charges. AIR MAIL — add 50c extra on all leaf orders and \$1.00 extra on all plants or rooted-cutting.

Basic 1960 List and ORDER SHEET

Due to an increase in the cost of printing, postage and advertising our Basic yearly lists will be mailed free only to customers who have placed an order with us during the previous year. Kindly give any extra list you may receive to another "Violet-lover." Others may get a list (printed on pink paper) by sending a dime and applying the 10c as credit on their first order. No credit on white order sheet.

Please return this sheet to us when you place an order, we will send another back or mail a copy to you when we ship your order. Just check the varieties you would like us to send, list the cost on the space provided, and write "Sub." after those you will accept as substitutes, in case we are out of a variety. (One or more of the substitutes you select are often sent as a gift, bonus or extra.)

WHOLESALE — A very good deal for beginners, collectors, and dealers. OUR selection only — 25 nice plants for \$1.00 Postpaid. You may cross out the varieties you already have and do NOT want or make an alphabetical list of those you have. We do All selecting.

We have grown approximately 1,500 varieties in the past ten years and are always crowded for space. Since most of our customers demand Newest Varieties, we are forced to discontinue many older varieties — even though some are very good.

This year we are listing only the most popular and the very choicest of older and newer varieties from our experience here. Some of the Newest ones have not been given a fair test.

If you are looking for a certain variety that is not listed here, you may try listing it with your order and we will supply you with whatever we do have and bill you. We still have stock of practically everything on our 1959 list as well as several hundred others which we are unable to list or propagate for lack of space.

*This year we are listing 2 or 3 varieties whose description is similar, but that vary slightly in color, shape, size or foliage.

EXCELLENT OLDER VARIETIES

Established plants or Rooted-cuttings @ 50c Fresh-cut leaves @ 20c

Air Waves — White Puff — Nice wavy dbl. whites. _____
Arrowhead — Ebb Tide — Portrait — Blue & white fused. Darker center. Dark foliage.
Beaming — Outstanding delicate dbl. pink.
Black Magic — Cavalier — Navy Bouquet — Exc. dark blue dbls. Dark foliage.
Blue Nocturne — Outstanding, wavy light blue dbl. _____
Blueva — Blue Foam — Dbl. Blue. White edge.
Bobbie — Bold Design — Prolific, large, shaggy, medium blue dbl.
Bountiful — Cloud — Honeybud — Some of the first dbl. pinks. Still favorites.
Camelia — Dream — Huge peach-pink dbl. Supreme foliage.
Charmin — Cherry Ice — Red-cherry-pink singles White eye.
Curly-top — Cydonia — St. Louis — Choice, ruffled dark blue to purple dbls.
Daytide — Anniversary Waltz — Dainty pink & white semi-dbls.
Dbl. Pansy Dream — Dbl. white. Fringed purple.
Dixie Moonbeam — Exc. streaked white & light blue.
Emperor Wilhelm — A favorite blue single.
Evelyn Johnson — Pink Cupid — Choicest dbl. medium pinks with girl foliage.
Fire Dance — Best, large single wine-red.
Golden Harvest — Best orchid dbl. with white edge.
Holiday — Minnesota — Lovely deep pink dbls. with dark leaves.
Honey — Fringed dbl. white & pink. Varies.
Iris — Exc. powder blue, semi-dbl. Dark L.
Lorna Doone — Meteore-Exc. — Deep wine dbls.
Match Mate — Best light blue dbl. with white edge.
Mendota — Mary Thompson — Exc. orchid dbls.
Modernaire — Exc. Light blue single.
Northern Prize — Exc. Blue triploid clusters.
Pink Cheer — Spindrift — Favorite deep pink singles.
Pink Miracle — Deeper pink border & center.
Primatif — Deepest pink star.
Rosalinde — Best ruffled semi-dbl. wine. Supreme L.
Sir Lancelot — Exc. orchid & purple bi-color.
Snow Prince, Giant — Best large white singles.
Sparkling Waters — Medium blue with dark blue splashes. Dark foliage.
Star Blue — Huge blue star.
Star Pink — Best pink star.
Strike Me Pink — Exc. rich pink dbl. Flat, bronze, girl foliage.
Sweet memory — Pot O' Gold — Exc. clear pink dbls.
Vanity Fair — Best large pink single.
Waverly — Royal Chiffon — Very fringed light blue. Gorgeous dark foliage.
White Madonna — Christmas Rose — White dbls. Girl foliage.
White Pride — Exc. dbl. white. Tailored L.
Wintergreen — Dbl. Blue & white. Best variegated leaf.

CHOICE NEWER VARIETIES

Established Plants or Rooted-cuttings @ 60c Fresh-cut leaves @ 25c

After Glo — Pink Drift — Exc. red-pink dbls.
Alabaster — Large, full dbl. white. Chartreuse back.
Beauty Bride — Puffy dbl. blue & white blended.
Blue Crepe — Fringed dark blue dbl. Dark Leaf.
Black Cherry, Dbl. — Caliph — Exc. dark wine-red dbls. Dark tailored leaf.
Bonnie Foi — Semi-dbl. blue star. Some with white.
Carnation Frilled Purple — Deepest dbl. purple. Fringed.
Coppertone — Dbl. peach bi-color. Tops of petals copper.
Crinoline — Fifi — Deep pink fringed. Dark wavy leaf.
Dbl. Rose Wing — Large dbl. rose & white. Fringed.
Dorothy Gray — Cream & peach dbl. Some Chartreuse. Very lovely.
Eastertide — Delicate, fringed dbl. orchid.
Ember Dream — Fuschia Bride — New vivid Raspberry — red semi-dbl.
Encore — Amanda — Exc. bright pink dbls.
Fascination — Best & deepest fringed dbl. pink.
Fleet Dream — Huge, vivid pink semi-dbl. Exc.
Gallant One — Huge, frilled, deep purple dbl.
Good News — Giant, very full pink dbl. Deeper center.
Huguenot — Dbl. Dark blue. White edge.
Invader — Luscious, semi-dbl. pink star.
Jubilee — Unusual dbl. peach-pink tu-tone.
Kimberley — Light edged, blue dbl. Holly Leaf.
Legionaire — Prolific, giant dark blue geneva. White edge.
Little Giant Blue — Huge dbl. Semi-miniature.
Little Giant Pink — Huge dbl. Semi-miniature.
Little Giant Purple — Huge dbl. Semi-miniature.
Masquerade — Shades of mauve, pink, white & purple. Top petals edged charcoal. Dark wavy Leaf.
May Melody — Constance Hansen — Fringed dbl. blue clusters. Exc.
Melody Air — Marked Action — Dbl. pink and white variegated.
Monterey — Exc. soft pink dbl. Fringed.
My Sin — Deepest pink dbl. star.
Pink Constellation — Deep lavender-pink dbl.
Pink Geneva — Best pink geneva. White edge.
Pride of Rochester — Clusters of dbl. lav.-pink.
Ramona — Exc. fringed pink dbl. Dark Leaf.
Raspberry Pink — Clearest red-pink dbl. Large.
Redderness — Deepest dbl. red. Semi-miniature. Some with white.
Red Glow — Torchy — Viv — Deep cherry singles Dark Leaf.
Sea Foam — Dbl. ice-blue & white. Dark, Wavy L.
Sea Spray — Fringed, pale lav.-blue dbl.
Shag — Brilliant wine bi-color. Clusters. Dark L.
Silver Whiteshade — Large dbl. Lav.-white.
Snowdrop — Exc. dbl. white clusters.
So Sweet — Delicate, fringed peach-pink dbl.
Spic — Prolific, huge, dbl. blue star. Exc.
Span — Prolific, huge, dbl. pink star. Exc.
Tillie — Huge red-lav. single star.
Temptin — White with pink center. Dark L.
Vallin Pink — Dresden Dream — Fringed pink. Some chartreuse edge.
Valor — Best, large purple single prolific.
White Pride Supreme — Largest dbl. white.
White Orchid — Pure white single. Fringed.

Leaves only @ 25c

Coon Valley, Duke, Rose Wing, Fantasy Queen, Faberge, Fantasy Queen, Dbl., Royal Nocturee, Sleeping Beauty, Prima Donna, Pot Pourri, Fringed Pom-Pom

Leaves only @35c

Nora, Fancy Free, Impresario, Blue Basket, Blue Rose, Angela, Brigitte, Pink Glamour

NEWEST VARIETIES FOR 1960

Small established plants or rooted-cuttings @ 75c Fresh-cut leaves @ 35c

- Ali Baba** — Most prolific, fringed red-lav.
- Alpine Rose** — Very vivid, full dbl. pink. Supreme
- Amazonia** — Very large, semi-dbl. sky blue showing white reverse & some chartreuse ...
- Angel Child** — Variegated pink & white dbl. Some chartreuse edged
- Artist's Delight** — Very dark blue dbl. Dark quilted foliage
- Black Holly** — Large dark blue dbl. Holly Leaf.
- Blaze** — Very vivid, fringed cerise. Dark Leaf
- Candy Lace** — Variegated pink & white single. Chartreuse fringe
- Cathy Ann** — Lovely large delicate pink dbl.
- Chapel Boy** — Large fringed, dark blue dbl.
- Cinderella Pink** — Nice deep dbl. pink. Chartreuse edge
- Cindy** — Ruffled, full dbl. peachy-pink. Flat girl foliage
- Cluster's o' Blue** — Prolific dbl.
- Cottontail** — Nice dbl. white. Some pink
- Dapper Dandy** — Dark powder blue dbl. Dark L.
- Doll Eyes** — Powder blue, tufted semi-dbl. very dark foliage
- Doreita** — Full dbl., red-tipped, deep orchid
- Dbl. Fuchsia** — Deepest raspberry. Large & shaggy. Dark foliage
- Dbl. Pink Cameo** — Our third "Cameo" but our best. Supreme, full dbl. light pink. Dark Leaf.
- Dbl. Snow Frills** — Frilled dbl. ivory on dark leaf Large & Lovely.
- Falling Star** — Best & largest white star
- Finesse** — Large, fringed dbl. Finest peachy-pink.
- Gold Band** — Dbl. pink. Wide gold edge
- Gossamer Wings** — Clusters of giant fringed, deep pink. Bronze, wavy foliage
- Green Beads** — **Pink Fire** — Deep dbl. pink Green edge
- Green Years** — Dbl. white and green. Lovely L.
- Holly Picotee** — Unusual bearded "Holly" Leaf. Medium blue fringed white edge
- Ice Caps** — Heavily ruffled platinum white dbl.
- Irresistable** — Full white dbl. Dark blue edge.
- Iva** — Dbl. pink and/or white. Chartreuse edge
- Jeweltone** — Lilac white. Chartreuse edge. Frilly. Serrated foliage

- Kiss of Fire** — Full dbl. hot pink on vibrant girl foliage
- Lotus Suntone** — **Marcella** — Beautiful full dbl. pink to apricot shaded
- Martelle** — Exc. dbl. Lavender. Dark Leaf.
- Mr. Moe** — Full dbl. pink. Rose center
- Miss Wisconsin** — Large, wavy light blue dbl.
- Orchid Smoke** — Clusters of frilly dusky-orchid dbls. Dark wavy foliage
- Organza** — Dbl. white, fringed lavender edge
- Our Regards** — Huge bright pink dbl.
- Parrot Feather** — Brilliant frilled dbl. pink
- Peach Chiffon** — Large shaded dbl. peach-pink ..
- Perky** — Huge white dbl. with dark blue mottling ..
- Peggy** — Huge dbl. Orchid purple bi-color. Dark quilted foliage
- Pawnee** — Large dark wine-red single
- Priscilla** — Large dbl. white. Some blue. Serrated leaf
- Pink Fire** — Deep dbl. pink. Green edge
- Racy Red** — Deepest wine-red star. Sometimes red & white. Always stunning.
- Raspberry Sherbert** — Dbl. frilled red-lavender flecked purple
- Renegade** — Huge wine shaded dbl.
- Rosy Posy** — Very deep pink, rose shaped full dbl.
- Royal Coachman** — Huge, powdery-navy blue. Dark Leaf.
- Sarnia** — Exc. dbl. deep Iris blue. Dark quilted foliage
- Showy Princess** — Giant real pink full dbl.
- Sir Echo** — Large dbl. white. Blue-lav. edge
- Snowfall** — Frilly snow white dbl.
- Sonja** — Full dbl. deep pink. Some blue splashes.
- Star Holly** — Star with "Holly" foliage
- Stranger** — Exc. white fringed in lavender & chartreuse
- Tearose** — Exc. deep pink rosettes. Full and large.
- Three Cheers** — Dbl. white. Blue edge
- Wedgewood** — Light blue dbl. Black-green foliage ..
- White Chiffon** — Lush, fringed dbl. white
- Winged Beauty** — Cupped deep lilac, frilled white edge. Dark girl foliage
- Wings of Eden** — 1959 National award winner. Very large full dbl. white, with frilly purple edge.
- Zorro** — Fluffy full dbl. purple. Dark foliage Gorgeous foliage. Quilted leaf.

Large wholesale growers with many greenhouses often have to send substitutes, so don't expect the impossible of us! Some varieties are limited, some may not propagate as well as we expect, some are in very great demand, so—(Do not be UNREASONABLE!) Please list substitutes! Also state whether rooted-cuttings or leaves will be acceptable in place of plants. We will do the very best we can to please you.

SUPPLIES

(Sent with orders only)

- White plastic labels @ 1¢
- Vitamin B¹ Tablets pkt. @ 25¢ — 100 Tablets @ \$1.00
- Plant Marvel @ 35¢ & 85¢ — Excellent food.
- Malathion @ 60¢ & \$1.35 — Kill mite, thrip, etc.
- V-C 13 Nematicide @ \$2.75 — Controls nematodes.
- TEM-Trace Elements of Minerals — 25¢ — 50¢ — \$1.00
- TEM helps your plants as Vitamins help humans.
- FREE instructions and directions will be sent with all orders.

Please list properly!

Please list or check several substitutes.

- Cost of plants \$
- Cost of rooted-cuttings (plantlets)
- Cost of postage & packing plants — \$1.00
- Cost of fresh-cut leaves (All named):
- Cost of postage & packing leaves — 50¢
- Air Mail (Recommended West of Rockies) — 50¢ on leaves — \$1.00 or more on plants
- Special Delivery, if desired — 50¢
- Cost of supplies.....
- Total Amount Enclosed.....

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1325 Parkway Drive
Brookfield, Wisconsin

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